

# COVID19

BROADCAST EXCELLENCE NSPA

Overall excellence



**RNE-TV**

Richland Northeast High School — Columbia, South Carolina

# Overall excellence

## RNE-TV

- Properly teased content
- Good technical skills
- Good use of graphics and stills with video



"You have to have a certain free and reduced lunch percentage to qualify for your school."

bb  
t Social Worker



**RNE-TV**

Richland Northeast High School — Columbia, South Carolina

Overall excellence



**Eye of the Tiger News**  
Roseville High School — Roseville, California

# Overall excellence

## Eye of the Tiger News

- Polished open
- Presented relevant, audience-appropriate material
- Good pacing of stories and information



**Eye of the Tiger News**  
Roseville High School — Roseville, California

Overall excellence

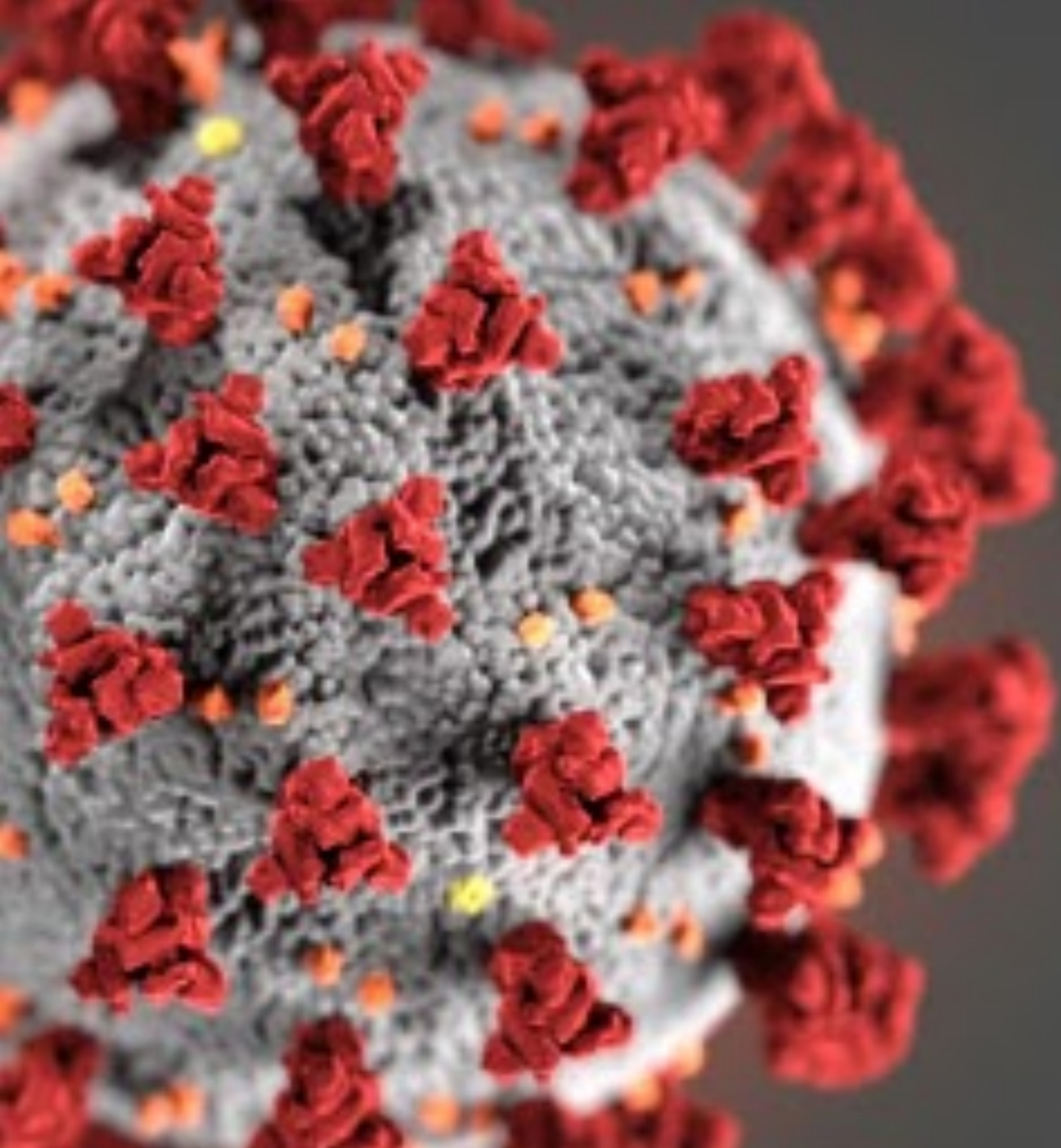


# Overall excellence

## CRN - TV

- Great example of personalizing a universal story
- Fearless presentation and thinking outside the norm
- Clever production techniques
- Motivated photography
- Speaks to audience





# COVID19

BROADCAST EXCELLENCE NSPA